

Starting with,

Customer

Activity

Select a property

Customer

Level

Tag

Campaign

Variable

Select an operator

Customer

has

Tag

does not have

used to have

Select a tag

Customer

has

Tag

choose a frequently used tag,

from UK

from Europe

1st Deposit

Poker star

Expert

or search for

Player

Select from these matching tags,

Slot Player

Poker Player

Blackjack Player

1st time Player

Customer

has

Poker Player

Tag

Would you like to,

AND

OR

or,

Finish

AND

Customer

has

Poker Player

Tag

Customer

Level

is at least

Gold

insert

AND

or would you like to,

OR

or,

Finish

AND

Customer

has

Poker Player

Tag

Customer

Level

is at least

Gold

insert

AND

OR

AND

Activity

Product

is

VIP Poker

Activity

Wager

is at least

€500

insert

AND

or would you like to,

OR

or,

Finish